

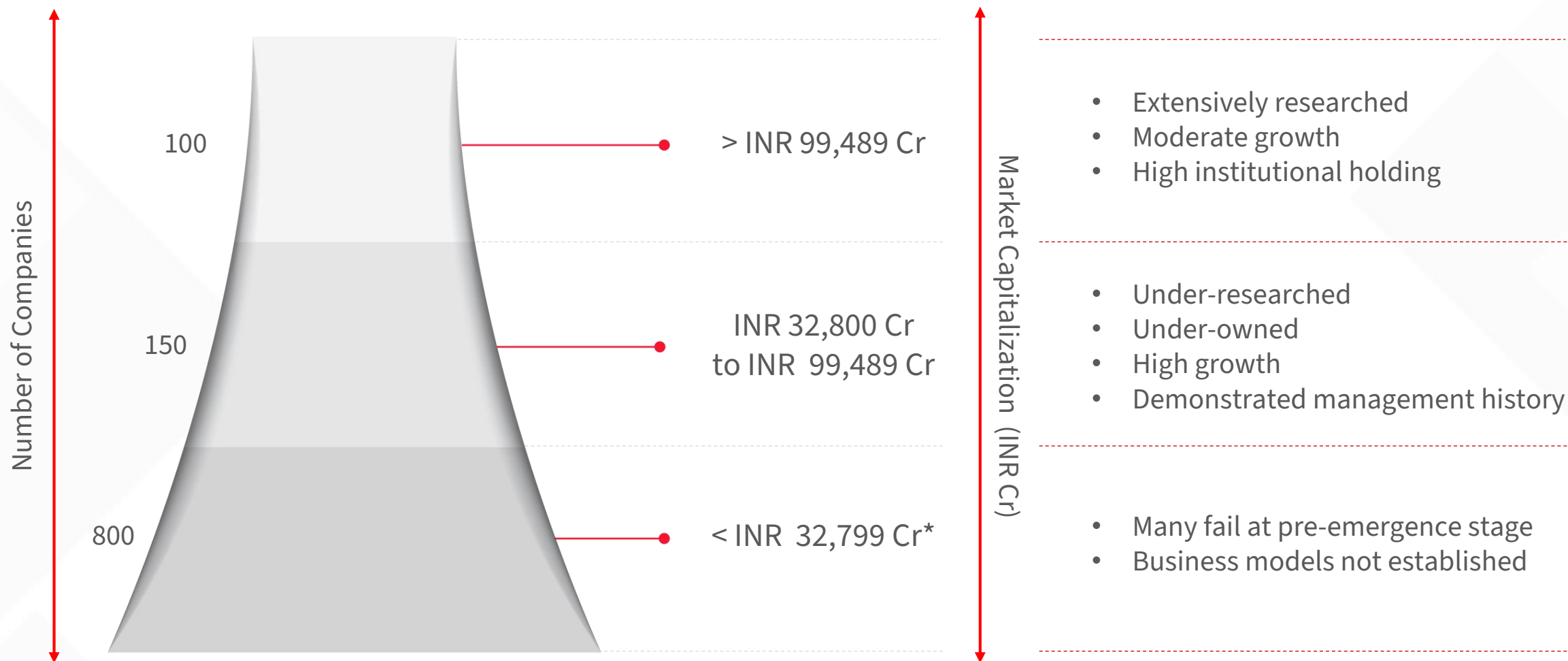
Kotak Nifty Midcap 150 Index Fund*

Kotak Nifty Midcap 150 ETF*

*An open-ended scheme replicating/tracking the Nifty Midcap 150 Index

Investing Into Tomorrow's Leaders Today

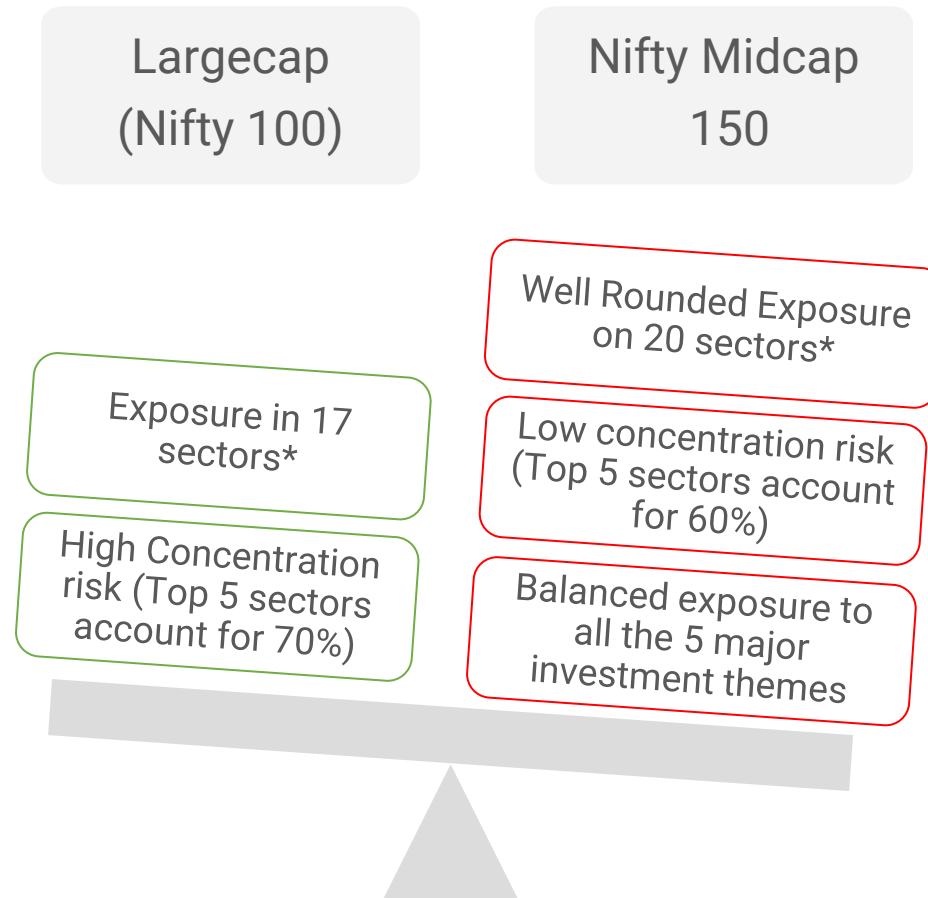
Mid & Small Cap - The Growth Engine of Indian Equities



Source: AMFI Scheme Categorization as on 31st Dec 2024. *Small cap companies bottom cutoff at 500crs

As per latest available data. As per para 2.7 of SEBI Master Circular No. SEBI/HO/IMD/IMD-PoD-1/P/CIR/2024/60 dated June 27, 2024, Large Cap: 1st -100th company in terms of full market capitalization. Mid Cap: 101st -250th company in terms of full market capitalization. Small cap: 251st company onwards in terms of full market capitalization. The market capitalization (in Rs) mentioned above are approximate numbers. The Market Capitalization mentioned above are only to explain the concept and is for illustration purpose only not strategy and should not be used for development or implementation of an investment strategy.

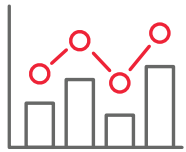
Midcaps Companies Offer A More Versatile Exposure



Nifty Midcap 150 Index is more diversified
vis-à-vis the Nifty 50 Index at both sector and stock levels

Why Mid Cap?

Environment For Midcaps Is Turning Favourable



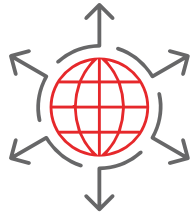
Robust Growth
Outlook



Government Reforms
& Policies



Revival in SME &
MSME Sector



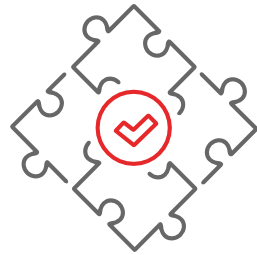
Expanding Rural & Semi-Urban
Consumption



Unorganised to
Organised

Why Invest in Midcap Companies?

Midcaps can be a valuable addition to an investment portfolio, offering a compelling mix of potential growth and diversification.



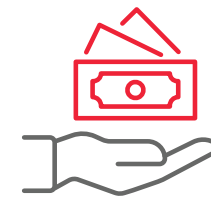
Potentially Successful Business Model



Potential Hidden Gems



Ability to Innovate



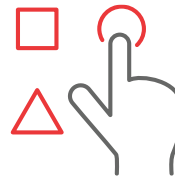
High Growth Potential

Index Methodology Snapshot - Nifty Midcap 150 Index



Universe

Constituents Of Nifty
500 Index



Stock Selection

Next 150 companies
(companies ranked 101-
250) based on full market
capitalisation from Nifty 500
Index

Weight Assignment

Based On Free-float
Market-cap Of The Stocks

Rebalancing

Semi-Annually on
January 31 & July 31 of
Each Year

Index Composition - Nifty Midcap 150 Index

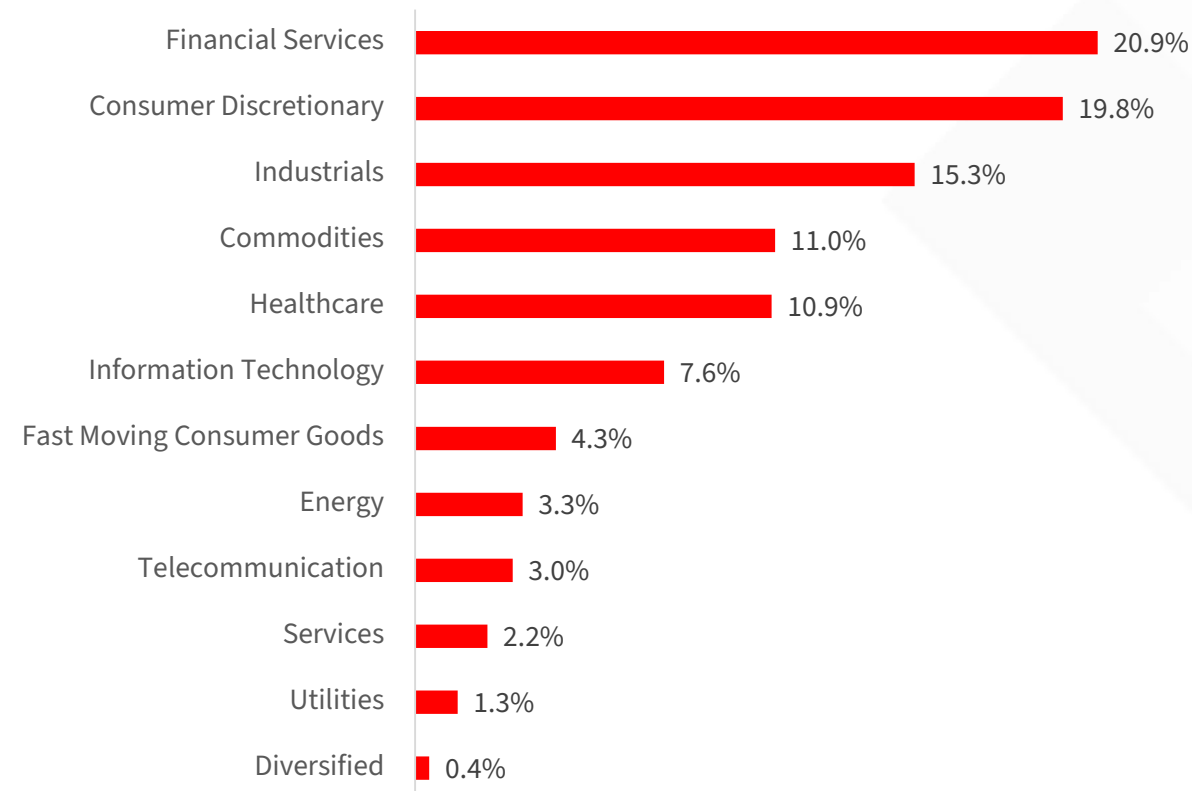
Top 10 Constituents By Weightage

Company's Name	Weight(%)
Max Healthcare Institute Ltd.	2.45
BSE Ltd.	2.24
Suzlon Energy Ltd	2.15
Indian Hotels Co. Ltd.	2.09
Persistent Systems Ltd	1.98
Dixon Technologies (India) Ltd	1.78
PB Fintech Ltd.	1.77
Coforge Ltd.	1.71
Lupin Ltd.	1.56
Federal Bank Ltd	1.43

Fundamentals

P/E	P/B	Dividend Yield
38.76	5.2	0.82

Macro-Economic Sectors (AMFI): Nifty Midcap 150 Index



Source: www.niftyindices.com. Data as on 31st Jan, 2025. Sector Classification has been considered for Sector Constituents. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. The above Sector representation, fundamentals and constituents pertain to Kotak Nifty Midcap 150 Index Fund & Kotak Nifty Midcap 150 ETF. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s). The performance of the index shown does not in any manner indicate the performance of the scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. For detailed methodology, please refer www.niftyindices.com and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>



Performance At A Glance

Nifty Midcap 150 Index (TRI) - Lumpsum Returns

Rs 1 Lakh invested on 01-Apr-05 has become INR 25.10 Lakhs as on 31-Jan-2025 CAGR 17.63%



Period	3 Year	5 Year	7 Year	10 Year	15 Year	Since Inception
Returns (%) (Annualized)	21.09	25.37	16.74	17.46	16.80	17.63
Standard Deviation (Annualized)	16.6%	19.4%	18.4%	17.6%	17.3%	21.0%

Source: www.niftyindices.com, as on 31-January-2025. Nifty Midcap 150 TRI starting date is Apr 1, 2005. Returns are calculated using Nifty Midcap 150 TRI values taken from Apr 01, 2005 to Jan 31, 2025, The performance of the index shown does not in any manner indicate the performance of the Scheme. past performance may or may not be sustained in future. KMAMC is not guaranteeing any returns disclaimer.

Nifty Midcap 150 Index (TRI) - SIP Returns

Systematic Investment Plan (SIP) If you had invested Rs 10,000 every month

Description	3 Year	5 Year	7 Year	10 Year
Index Returns (%)	25.1	27.2	24.0	20.6
Amount Invested (INR)	3,60,000	6,00,000	8,40,000	12,00,000
Market Value (INR)	5,09,551	11,54,333	19,46,311	35,05,149

Source: www.niftyindices.com, as on 31-January-2025. Nifty Midcap 150 TRI starting date is Apr 1, 2005. Returns are calculated using Nifty Midcap 150 TRI values taken from Apr 01, 2005 to Jan 31, 2025, The performance of the index shown does not in any manner indicate the performance of the Scheme. Past performance may or may not be sustained in future. KMAMC is not guaranteeing any returns disclaimer.

Proven Track Record of Relatively Better Risk-Adjusted Returns

Parameter	Periodicity	Large Cap	Mid Cap	Small Cap
Annualized Returns (%)	1 Year	10.3	11.6	5.9
	3 Year	12.3	21.1	18.2
	5 Year	16.0	25.4	26.0
	10 Year	11.9	17.5	14.8
Annualized Volatility (%)	1 Year	14.6	18.7	21.6
	3 Year	14.2	16.6	18.5
	5 Year	18.8	19.4	20.8
	10 Year	16.4	17.6	19.4
Risk Adj. Return	1 Year	0.25	0.26	(0.03)
	3 Year	0.40	0.87	0.62
	5 Year	0.50	0.97	0.93
	10 Year	0.32	0.62	0.42

Source/Disclaimer: www.niftyindices.com; Performance as of the close of 31-January-2024. Performance results have many inherent limitations and no representation is being made that any investor will, or is likely to achieve. Past performance may or may not be sustained in future. KAMC is not guaranteeing any returns disclaimer. The above table is used to explain the concept and is for illustration purposes only and should not be used for the development or implementation of an investment strategy. Large Cap - Nifty 100 TRI, Mid Cap - Nifty Midcap 150 TRI, Small Cap - Nifty Smallcap 250 TRI. The portfolio and its composition is subject to change and the same position may or may not be sustained in future.

Outperformance on Rolling Return basis



5 Year Rolling Return Nifty 100 TRI Nifty Midcap 150 TRI Nifty Smallcap 250 TRI 10 Year Rolling Return Nifty 100 TRI Nifty Midcap 150 TRI Nifty Smallcap 250 TRI

Average	12.6	15.6	13.0	Average	12.5	16.1	13.4
Minimum	(0.7)	(2.3)	(6.2)	Minimum	5.5	7.3	2.5
Maximum	24.4	32.4	34.2	Maximum	18.3	23.4	21.8

Source/Disclaimer: nifty indices; Performance as of the close of 31-January-2024. Performance results have many inherent limitations and no representation is being made that any investor will, or is likely to achieve. Past performance may or may not be sustained in the future. The above graph is used to explain the concept and is for illustration purposes only and should not used for the development or implementation of an investment strategy.

Financial Year Performance (Annualised)

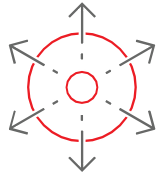
Period	Nifty Midcap 150 TRI (%)	Standard Deviation
FY24	56.8	12.8%
FY23	1.5	16.1%
FY22	23.1	18.3%
FY21	105.3	19.4%
FY20	-30.3	25.1%
FY19	-2.2	15.4%
FY18	15.7	13.6%
FY17	36.5	14.4%
FY16	-2.9	18.9%
FY15	60.0	17.1%
10 Financial Year Average	26.36	17.1%

- The Nifty Midcap 150 (TRI) Index has delivered an average return of **26.36% over the last 10 financial years with a 17.1% standard deviation.**
- Mid-cap stocks tend to be involved in growing industries, which can be an investment opportunity for investors who are interested in emerging sectors.
- With **150 stocks** across **20* diversified sectors**, the Nifty Midcap 150 Index offers a balanced approach to managing risk while investing in mid-caps.

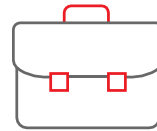
Source: NSE 31st March 2024, Calculations are performed using Nifty Midcap 150 TRI values. *As on 31st Jan 2025

The performance of the index shown does not in any manner indicate the performance of the Scheme. past performance may or may not be sustained in future. KAMC is not guaranteeing any returns disclaimer. The portfolio and its composition is subject to change and the same position may or may not be sustained in future.

Presenting - Kotak Nifty Midcap 150 Index Fund & Kotak Nifty Midcap 150 ETF



Diversified across 20 sectors*



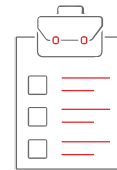
Weighing is based on free-float market capitalization



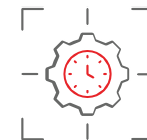
Constituents selected from the Universe of Nifty 500 Index.



Rebalancing of index every 6 months



Relatively Low Cost when compared to actively managed funds



Index suitable for systematic investing

About the Schemes



Name of the Scheme	Kotak Nifty Midcap 150 Index Fund	Kotak Nifty Midcap 150 ETF
Category of Scheme	Other Schemes – Index Funds	Other Schemes – ETF
Type of scheme	An open-ended scheme replicating/tracking the Nifty Midcap 150 Index	
Investment Objective	<p>The investment objective of the scheme is to provide returns that, before expenses, corresponding to the total returns of the securities as represented by the underlying index, subject to tracking errors.</p> <p>However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.</p>	<p>The investment objective of the scheme is to replicate the composition of the Nifty Midcap 150 Index and to generate returns that are commensurate with the performance of the Nifty Midcap 150 Index, subject to tracking errors.</p> <p>However, there is no assurance that the objective of the scheme will be realized.</p>
Benchmark	Nifty Midcap 150 Index (Total Return Index (TRI))	
Minimum Amount for Application in the NFO of scheme	Rs. 100/- and any amount thereafter^	Rs. 5,000/- and any amount thereafter^
Fund Manager(s)	<p>Mr. Devender Singhal and Mr. Satish Dondapati will be the designated Fund Managers for the Scheme.</p> <p>Mr. Abhishek Bisen will be the Fund Manager for debt securities of the Scheme.</p>	

^Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)

Scheme Riskometer



Benchmark Riskometer
(Nifty Midcap 150 Index (Total Return Index (TRI)))



Kotak Nifty Midcap 150 Index Fund

An open-ended scheme replicating/tracking the Nifty Midcap 150 Index

This product is suitable for investors who are seeking*

- Long term capital growth
- Return that corresponds to the performance of Nifty Midcap 150 Index subject to tracking error.

Scheme Riskometer



Benchmark Riskometer
(Nifty Midcap 150 Index (Total Return Index (TRI)))



Kotak Nifty Midcap 150 ETF

An open-ended scheme replicating/tracking the Nifty Midcap 150 Index

This product is suitable for investors who are seeking*

- Long-term capital appreciation
- Investment in stocks comprising the Nifty Midcap 150 Index and endeavours to track the benchmark index, subject to tracking errors

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

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Past performance may or may not be sustained in future. For more details visit www.kotakmf.com. For detailed portfolio and related disclosures for the scheme(s) please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors. To view the latest complete performance details of the Scheme(s) kindly refer to the factsheet on our website <https://www.kotakmf.com/Information/forms-and-downloads>.

Investors may consult their financial expert before making any investment decision.

Thank You