

Introducing

Kotak Nifty Alpha 50 Index Fund

An open-ended scheme replicating/tracking the Nifty
Alpha 50 Index



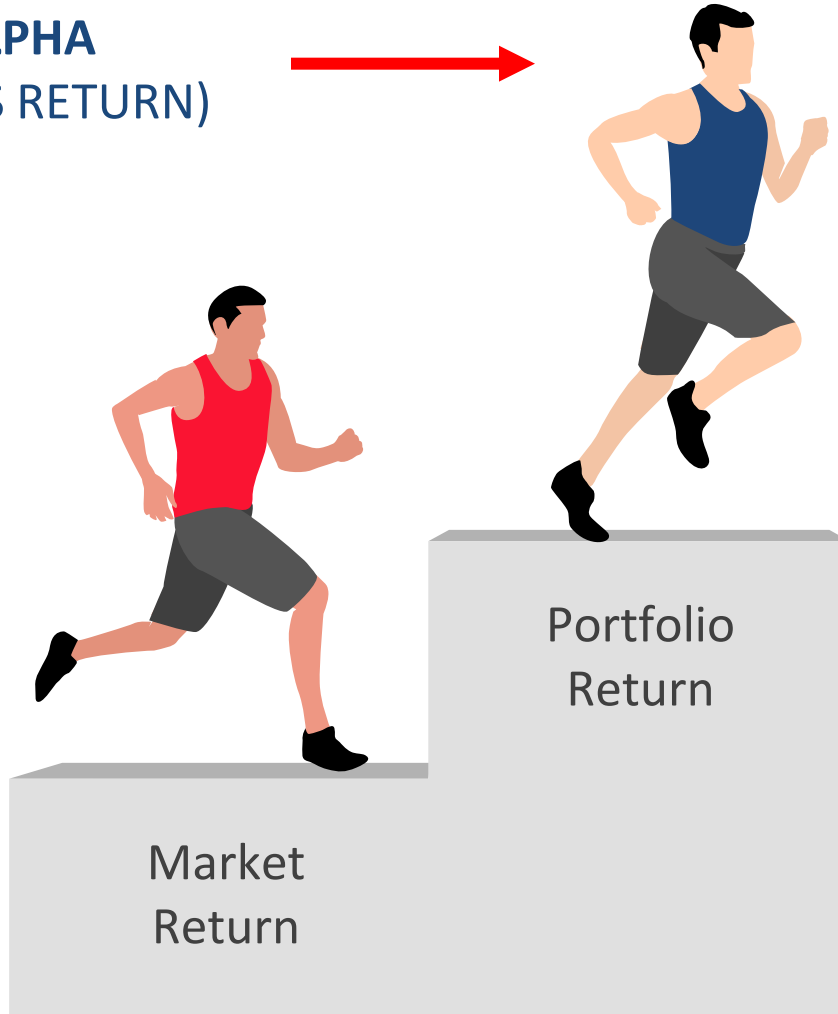
From Opening to Endgame: Aim
to Stay Ahead with Alpha

NFO Period: 28th Jul to 11th Aug, 2025



Capture Alpha - Outperform the Market

ALPHA
(EXCESS RETURN)

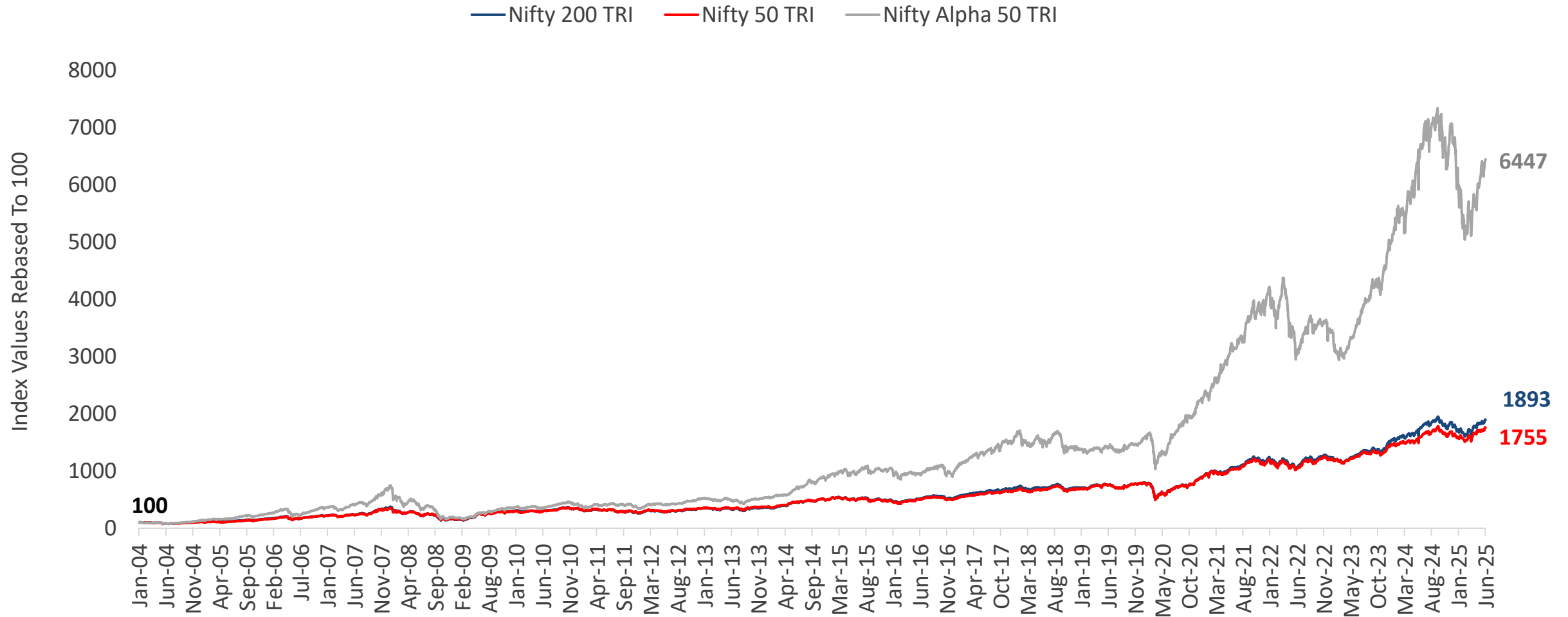


Alpha measures excess return of a stock vs overall market.

Jensen's Alpha shows how much a stock outperforms or underperforms the market, adjusted for its risk.

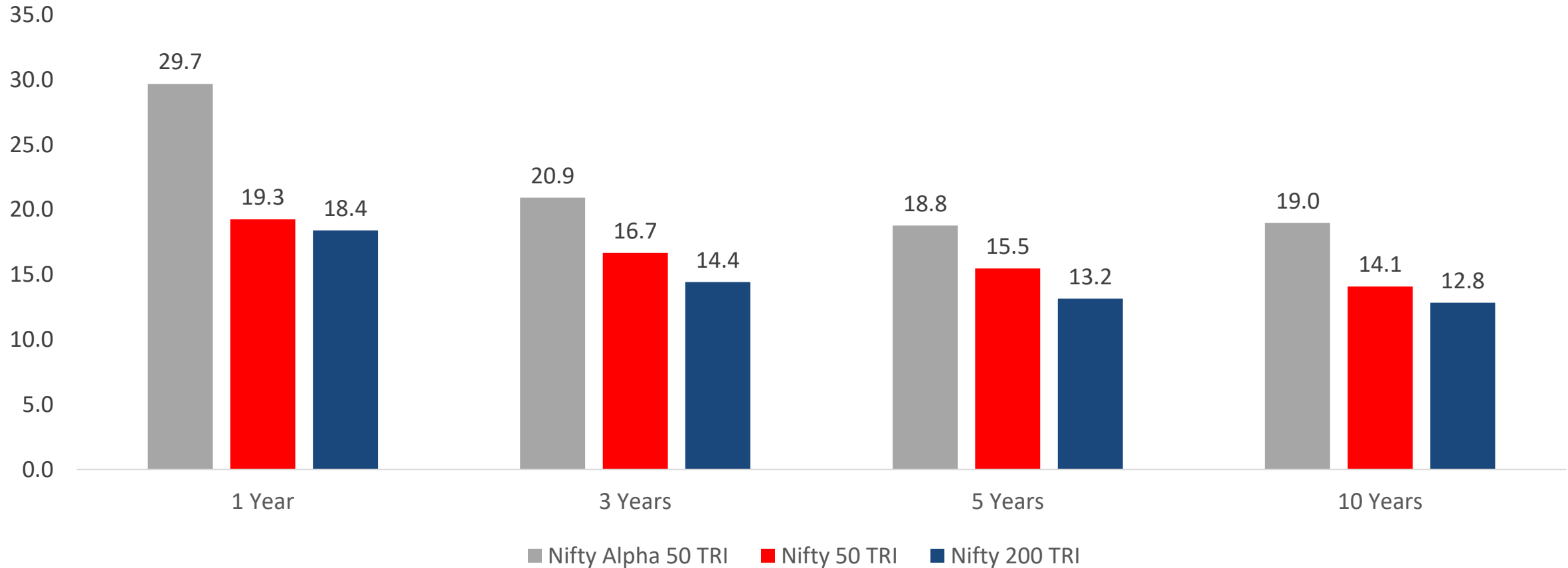


Nifty Alpha 50 TRI Has Outperformed Nifty 50 TRI & Nifty 200 TRI



Nifty Alpha 50 TRI Has Performed Better Than Other Broad-based Indices Consistently Over The Long Run

Rolling Returns Performance



Nifty Alpha 50 TRI Outperformed The Broad-Based Indices In 13 Out Of 21 Years



Time Periods	Nifty Alpha 50 TRI	Nifty 50 TRI	Nifty 200 TRI
CY2004	41.1%	11.1%	17.4%
CY 2005	69.6%	38.6%	37.5%
CY 2006	51.4%	41.9%	36.7%
CY 2007	100.9%	56.8%	65.6%
CY 2008	-73.5%	-51.3%	-56.1%
CY 2009	88.0%	77.6%	88.8%
CY 2010	18.1%	19.2%	15.6%
CY 2011	-20.7%	-23.8%	-26.1%
CY 2012	52.5%	29.4%	33.6%
CY 2013	3.6%	8.1%	5.9%
CY 2014	69.3%	32.9%	37.3%
CY 2015	15.3%	-3.0%	-0.8%
CY 2016	-9.1%	4.4%	5.1%
CY 2017	69.8%	30.3%	35.2%
CY 2018	-13.6%	4.6%	0.3%
CY 2019	7.8%	13.5%	10.0%
CY 2020	52.7%	16.1%	16.8%
CY 2021	75.4%	25.6%	28.9%
CY 2022	-13.5%	5.7%	4.9%
CY 2023	43.6%	21.3%	24.7%
CY 2024	33.9%	10.1%	14.7%

Source: NSE | CY2004 is considered from 01 January 2004 | Returns <1 year is Absolute & Returns >= 1 year is Compounded Annualized Growth Rate ("CAGR") Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. | Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Alpha Performs Well In Rising Markets

Rising Markets		Returns during Rising markets (%)		
		Nifty Alpha 50 TRI	Nifty 50 TRI	Nifty 200 TRI
26-Oct-18	03-Jun-19	7.3%	21.1%	18.9%
23-Mar-20	15-Feb-21	140.0%	103.0%	102.4%
26-May-21	18-Oct-21	32.4%	21.6%	22.4%
20-Dec-21	17-Jan-22	13.4%	10.2%	10.2%
07-Mar-22	04-Apr-22	16.8%	13.8%	13.6%
17-Jun-22	01-Dec-22	17.6%	23.7%	23.8%
28-Mar-23	20-Jul-23	31.6%	18.5%	19.5%
28-Nov-23	26-Sep-24	58.4%	33.2%	38.8%

Nifty Alpha 50 TRI Performance: Lumpsum & SIP

Period	Lumpsum Returns (%)	SIP Returns (%)
1 Year	-3.7	4.9
3 Year	28.0	24.9
5 Year	32.4	23.8
10 Year	20.6	23.6
Since Inception	21.5	20.6

Better Risk Adjusted Returns Over The Long-Term

Time Periods	Nifty Alpha 50 TRI			Nifty 50 TRI			Nifty 200 TRI		
	Returns CAGR(%)	Standard deviation	Sharpe Ratio	Returns CAGR(%)	Standard deviation	Sharpe Ratio	Returns CAGR(%)	Standard deviation	Sharpe Ratio
1 Year	-3.7	20.5	-0.5	7.5	10.8	0.1	6.0	11.6	0.0
3 Year	28.0	18.2	1.2	18.7	10.7	1.2	21.0	11.2	1.3
5 Year	32.4	17.9	1.5	21.3	12.2	1.2	23.0	12.4	1.4
10 Year	20.6	17.8	0.8	13.2	13.4	0.5	13.9	13.4	0.6

Returns are as on 30th June 2025. Source: NSE. Risk-free rate of return assumed as 6.2% p.a. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme.

How Does Nifty Alpha 50 Index Select Stocks?

Index Universe

Stocks are chosen from **Top 300 companies** by average free-float market capitalization and average daily turnover for the last 6 months ending February, May, August and November. The companies should have a listing history of 1 year.



Alpha Score Calculation

Alpha of the eligible securities is calculated using trailing 1 year prices



Top 50 Stocks

Selection of top 50 companies is based on the Alpha values.
Weights of securities is assigned based on alpha values

About Nifty Alpha 50 Index



NIFTY Alpha 50 index tracks the performance of 50 stocks with high Alphas in last one year. It is chosen from Top 300 companies by average free-float market capitalization and average daily turnover for the last six months ending February, May, August and November.

Security with highest alpha in the index is assigned the highest weight. Potential for long term wealth creation.

Sector Representation

Sector	Weight (%)
Financial Services	30.33
Capital Goods	16.23
Healthcare	12.67
Consumer Durables	11.97
Chemicals	6.28
Information Technology	5.11
Power	4.62
Services	4.33
Telecommunication	4.19
Consumer Services	3.60
Automobile and Auto Components	0.38
Oil, Gas & Consumable Fuels	0.30

Fundamentals

P/E	P/B	Dividend Yield
51.51	8.82	0.28

Market Cap Split

Large Cap (%)	Mid Cap (%)	Small Cap (%)
23	53	24

Top Constituents By Weightage

Stock Name	Weight (%)
BSE Ltd.	5.70
PG Electroplast Ltd.	5.55
One 97 Communications Ltd.	4.82
Reliance Power Ltd.	4.62
Mazagoan Dock Shipbuilders Ltd.	3.89
Firstsource Solutions Ltd.	3.40
Coromandel International Ltd	2.94
Bharti Hexacom Ltd	2.93
Multi Commodity Exchange of India Ltd	2.87
Hitachi Energy India Ltd	2.83

Source: NSE, Data As on 30th June 2025. Sector Classification has been considered for Sector constituents. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. The above Sector representation, fundamentals and constituents pertain to Nifty Alpha 50 Index. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s). The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. For complete investment strategy please refer www.niftyindices.com and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads> | As per para 2.7 of SEBI Master Circular No. SEBI/HO/IMD/IMD-PoD-1/P/CIR/2024/90 dated June 27, 2024, Large Cap: 1st -100th company in terms of full market capitalization. Mid Cap: 101st -250th company in terms of full market capitalization. Small cap: 251st company onwards in terms of full market capitalization.

Detailed Portfolio of Nifty Alpha 50 Index

Stock Name	Weight (%)
Aegis Logistics Ltd	0.29
Amber Enterprises India Ltd	3.13
Bajaj Holdings & Investment Ltd	2.68
Bajaj Finance Ltd	1.29
Bharat Dynamics Ltd	1.00
Bharat Electronics Ltd	0.83
Bharti Airtel Ltd	1.29
Bharti Hexacom Ltd	2.80
BSE Ltd	5.50
Central Depository Services (India) Ltd	1.66
Coforge Ltd	2.76
Coromandel International Ltd	2.69
Divi's Laboratories Ltd	2.18
Dixon Technologies (India) Ltd	2.09
Eternal Ltd	1.13
Fortis Healthcare Ltd	1.95
Firstsource Solutions Ltd	3.40
Glenmark Pharmaceuticals Ltd	0.90
Ge Vernova T&D India Ltd	2.37
HDFC Life Insurance Company Ltd	1.57
Interglobe Aviation Ltd	0.90
Inox Wind Ltd	0.85
Jubilant Foodworks Ltd	1.14
Kalyan Jewellers India Ltd	1.70
Kaynes Technology India Ltd	2.73

Stock Name	Weight (%)
Kfin Technologies Ltd	1.83
Laurus Labs Ltd	1.87
Lupin Ltd	0.80
Mahindra & Mahindra Ltd	0.38
Max Healthcare Institute Ltd	1.98
Mazagoan Dock Shipbuilders Ltd	3.98
Multi Commodity Exchange Of India Ltd	2.85
Max Financial Services Ltd	2.35
Motilal Oswal Financial Services Ltd	1.53
Muthoot Finance Ltd	1.17
Info Edge (India) Ltd	0.67
Narayana Hrudayalaya Ltd	1.78
Oracle Financial Services Software Ltd	0.11
One 97 Communications Ltd	4.87
Persistent Systems Ltd	2.27
PG Electroplast Ltd	5.66
PNB Housing Finance Ltd	1.60
Pb Fintech Ltd	1.20
Hitachi Energy India Ltd	2.80
Piramal Pharma Ltd	1.48
Reliance Power Ltd	4.35
Solar Industries India Ltd	2.56
Suzlon Energy Ltd	1.81
Trent Ltd	0.56

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Presenting Kotak Nifty Alpha 50 Index Fund



Diversified across
12 sectors*



Portfolio of top 50
companies with high Alphas
in last one year from the
Nifty Alpha 50 Index



No biases as it tracks
an index



Rebalancing of index
quarterly



Relatively Low Cost when
compared to actively
managed funds

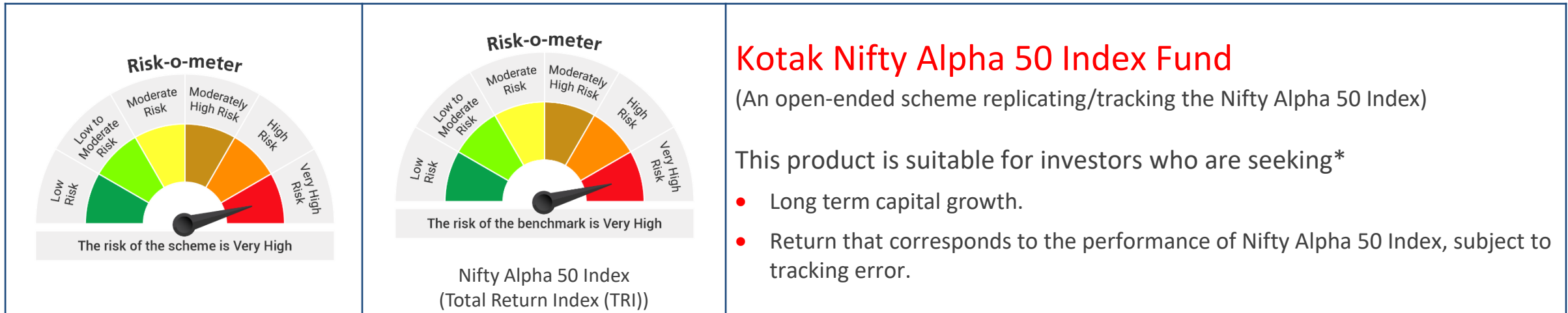


A strategy to balance
investor's active portfolio

About Kotak Nifty Alpha 50 Index Fund



Name of the Scheme	Kotak Nifty Alpha 50 Index Fund
Category of Scheme	Others – Index Fund
Type of scheme	An open-ended scheme replicating/tracking the NIFTY Alpha 50 Index
Investment Objective	<p>The investment objective of the scheme is to replicate the composition of the NIFTY Alpha 50 Index and to generate returns that are commensurate with the performance of the NIFTY Alpha 50 Index, subject to tracking errors.</p> <p>However, there is no assurance or guarantee that the investment objective of the scheme will be achieved.</p>
Benchmark	Nifty Alpha 50 Index (Total Return Index - TRI)
Minimum Amount for Application in the NFO of scheme	Rs. 100/- and any amount thereafter
Fund Manager(s)	Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen



*Investors should consult their financial advisors if in doubt about whether the product is suitable for them

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

Disclaimers



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Investors may consult their financial expert before making any investment decision.

A close-up photograph of two chess pieces, a gold king and a silver queen, standing on a black and white checkered board. The pieces are highly detailed and reflective, with the gold piece on the left and the silver piece on the right. The background is dark and out of focus.

Thank You

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.