Kotak Nifty 200 Quality 30 Index Fund

Kotak Nifty200 Quality 30 ETF

NFO Period: 23rd June to 7th July, 2025

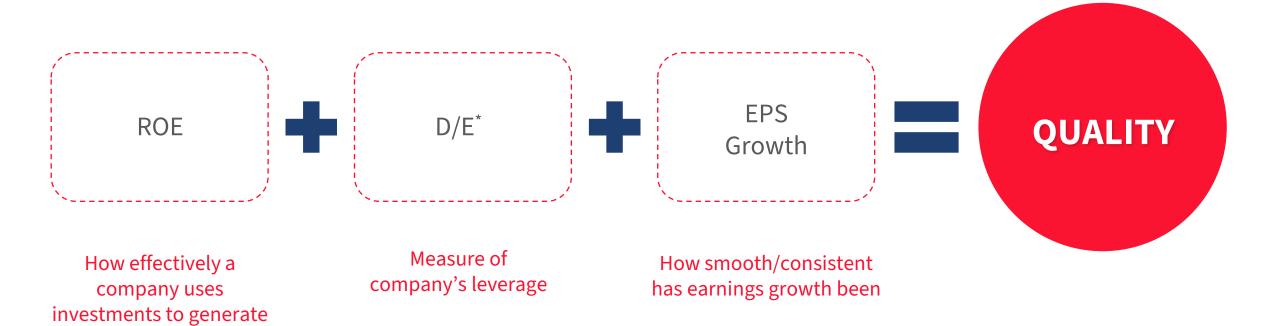


What is Quality?

earnings growth

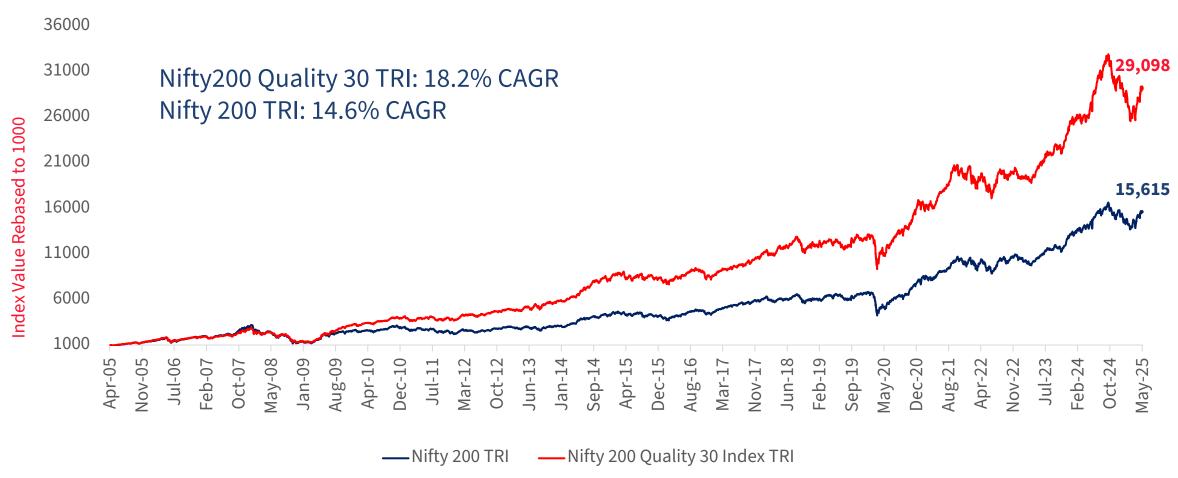


Metrics to identify Quality



Why Quality Investing Wins in the Long Run?



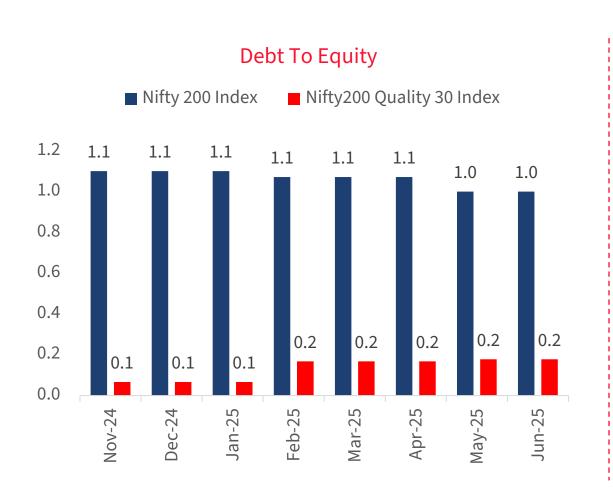


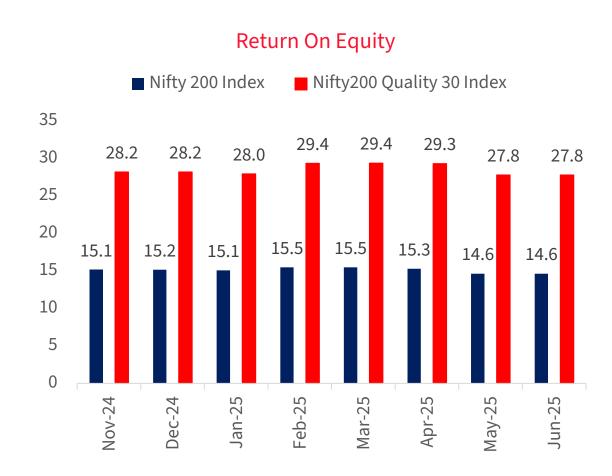
Source: NSE Indices Ltd, ICRA MFI Explorer. Data as on May 30, 2025 and since April 01, 2005 which is the inception date for the Nifty200 Quality 30 TRI. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Because Quality Focuses On Fundamentals



Nifty200 Quality 30 Index is characterized by **lower leverage and higher ROE**

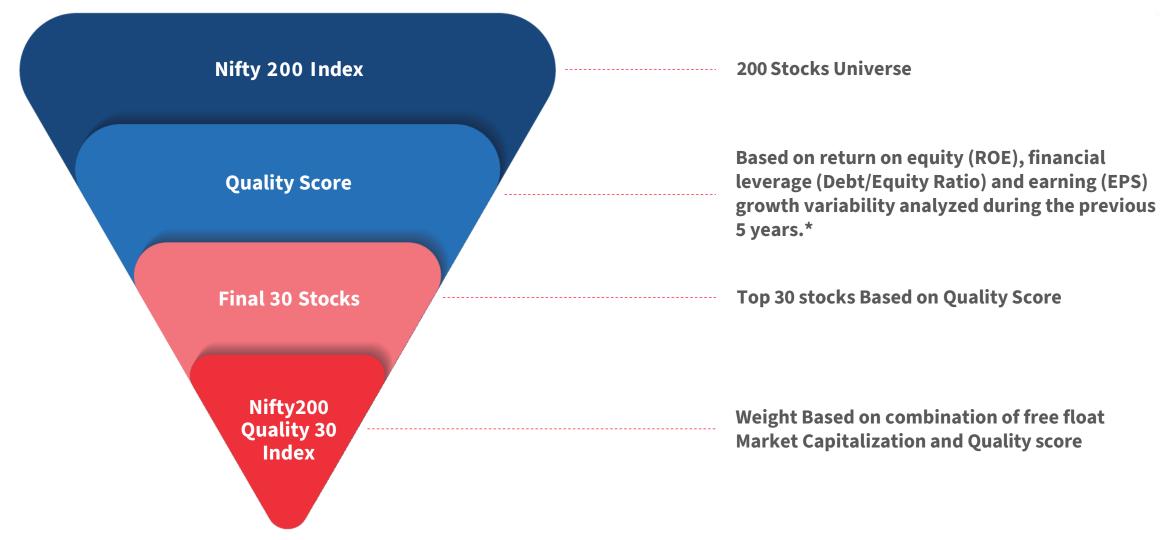




Source: Bloomberg, Data as on 12 June 2025. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

How Does Nifty200 Quality 30 Index Select Stocks?





Source: NSE, www.niftyindices.com, Data as on 30th May 2025. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. *Debt-to-equity ratio is not considered for companies belonging to the financial services sector. For detailed index methodology kindly visit www.niftyindices.com. The above data is used to explain the concept and should not be used for development or implementation of an investment strategy. As per latest available data.

Nifty200 Quality 30 TRI Has Outperformed Nifty 200 TRI



The Nifty200 Quality 30 TRI has generated higher average rolling returns over 3, 5, and 10 year horizons vs Nifty 200 TRI

Period	Average Rolling Returns (%)		Standard Deviation of Rolling Returns (%)		Return Risk Ratio	
	Nifty200 Quality 30 TRI	Nifty 200 TRI	Nifty200 Quality 30 TRI	Nifty 200 TRI	Nifty200 Quality 30 TRI	Nifty 200 TRI
1 Year	20.9	27.1	18.5	25.4	1.1	1.1
3 Years	17.0	14.4	7.7	9.9	2.2	1.5
5 Years	17.4	13.1	5.4	5.4	3.3	2.4
10 Years	16.8	12.8	2.9	2.8	5.7	4.5

Source: ICRA MFI Explorer, NSE Indices Ltd., Based on daily rolling returns of Nifty200 Quality 30 TRI and Nifty 200 TRI. Data since inception of Nifty200 Quality 30 TRI (April 01, 2005) till May 30, 2025, for the above-mentioned indices. Return Risk Ratio = Average Rolling Returns/Standard Deviation of Rolling Returns. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Nifty200 Quality 30 TRI Has Seen Higher Returns In A Longer Tenure



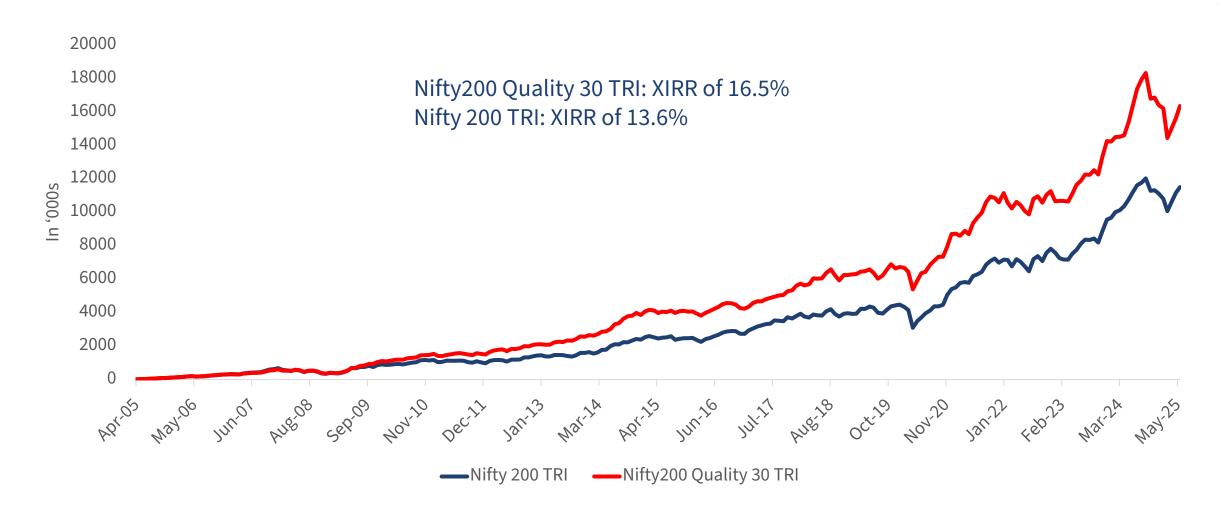
% of times when returns are more than 15%



Data as on 30 May 2025; Source: ICRA MFI Explorer, NSE; Past performance may or may not be sustained in the future. These figures pertain to performance of the index and do not in any manner indicate the returns/performance of the scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. Data since inception of Nifty200 Quality 30 Index – April 01, 2005

Rs 10,000 SIP Invested In Nifty200 Quality 30 TRI Since Inception, Worth Rs 1.63 Crore As Of May 30, 2025





Source: Niftyindices.com, ICRA MFI Explorer Internal. Data as on 30th May 2025. Data since inception of Nifty200 Quality 30 TRI (April 01, 2005) till May 30, 2025 for the above mentioned indices. Past performance may or may not be sustained in future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Nifty200 Quality 30 TRI Has Seen 0 Instances of Negative Returns In A Longer Tenure



% of times when returns are less than 0%



Data as on 30 May 2025; Source: ICRA MFI Explorer, NSE; Past performance may or may not be sustained in the future. These figures pertain to performance of the index and do not in any manner indicate the returns/performance of the scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. Data since inception of Nifty200 Quality 30 Index – April 01, 2005

Nifty200 Quality 30 TRI Saw Less Fall During Crises



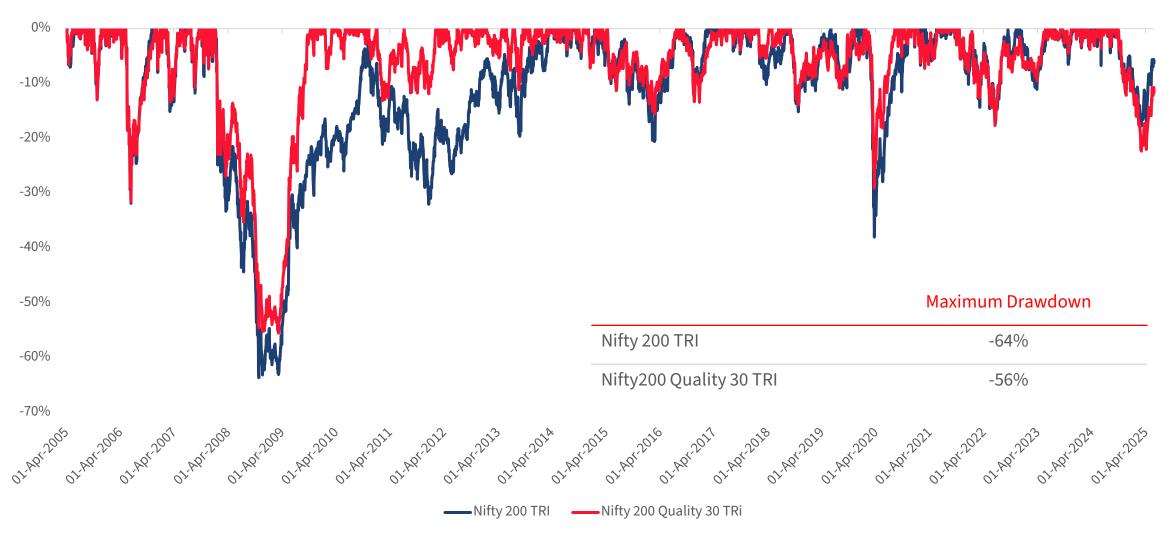
Returns during Down markets (%)

Crisis	Falling Markets			
		Nifty200 Quality 30 TRI	Nifty 200 TRI	
Global inflation, rate hikes	10-May-2005 14-Jun-2006	-31.6%	-31.9%	
GFC Crisis	08–Jan-2008 27-Oct–2008	-54.2%	-63.5%	
Fragile 5	05-Nov-2010 20-Dec-2011	-10.0%	-30.5%	
Rising 5	23-Oct-2015 25-Feb-2016	-11.0%	-15.8%	
COVID	10-Feb-2020 23-Mar-2020	-28.2%	-37.0%	

Source: ICRA MFI Explorer, NSE Indices Ltd, Data as on 30th May 2025, Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Nifty200 Quality 30 TRI Witnessed Lower Drawdowns Than Nifty 200 TRI





Source: Niftyindices.com, ICRA MFI Explorer Internal. Data as on 30th May 2025. Past performance may or may not be sustained in future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. Data since April 01, 2005 which is the inception date of Nifty200 Quality 30 Index

Current Sector Exposure Vs Broad Index



Sector	Weight in Nifty200 Quality 30 TRI	Weight in Nifty 200 TRI	OW/UW
Fast Moving Consumer Goods	29.1	6.8	22.3
Information Technology	23.5	9.4	14.1
Capital Goods	13.9	4.6	9.3
Oil, Gas & Consumable Fuels	9.8	8.8	1.0
Automobile and Auto Components	6.7	6.9	-0.1
Consumer Durables	6.3	2.4	3.9
Financial Services	3.1	33.1	-30.0
Chemicals	2.7	1.2	1.6
Textiles	2.6	0.2	2.4
Consumer Services	2.4	3.6	-1.2
Healthcare	-	4.9	-4.9
Telecommunication	-	3.7	-3.7
Metals & Mining	-	3.5	-3.5
Power	-	3.4	-3.4
Construction	-	2.9	-2.9
Construction Materials	-	2.0	-2.0
Services	-	1.6	-1.6
Realty	-	1.2	-1.2

Source: Niftyindices.com, ICRA MFI Explorer Internal. Data as on 30th May 2025, Weights are rounded off to single decimal. The portfolio and its composition is subject to change and the same position may or may not be sustained in future.. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s). The performance of the index shown does not in any manner indicate the performance of the Scheme.

About Nifty200 Quality 30 Index



The index is derived from the constituents of the Nifty 200 index. It includes s top 30 companies from its parent Nifty 200 index, selected based on their 'quality' scores. The quality score for each company is determined based on return on equity (ROE), financial leverage (Debt/Equity Ratio) and earning (EPS) growth variability analysed during the previous 5 years. The weight of each stock in the index is based on the combination of stock's quality score and its free float market capitalization. Index is rebalanced semi-annually.

Sector Representation

Sector	Weight (%)	
Fast Moving Consumer Goods	29.1	
Information Technology	23.5	
Capital Goods	13.9	
Oil, Gas & Consumable Fuels	9.8	
Automobile and Auto Components	6.7	
Consumer Durables	6.3	
Financial Services	3.1	
Chemicals	2.7	
Textiles	2.6	
Consumer Services	2.4	
Fundamentals		

 P/E	P/B	Dividend Yield
29.65	8.96	2.21

Top Constituents By Weightage

Company's Name	Weight (%)
Nestle India Ltd.	5.7%
Bharat Electronics Ltd.	5.4%
Hindustan Unilever Ltd.	5.1%
Coal India Ltd.	5.1%
Britannia Industries Ltd.	4.9%
ITC Ltd.	4.5%
Infosys Ltd.	4.4%
Asian Paints Ltd.	4.2%
Tata Consultancy Services Ltd	4.2%
Infosys Ltd	4.2%

Source: NSE. Data as on 31st May 2025. Weights are rounded off to single decimal. Sector Classification has been considered for Sector Constituents. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. The above Sector representation, fundamentals and constituents pertain to Nifty200 Quality 30 TRI. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s). The performance of the index shown does not in any manner indicate the performance of the scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. For detailed methodology, please refer www.niftyindices.com and the Scheme Information Document (SID) at https://www.kotakmf.com/Information/forms-and-downloads

Detailed Portfolio Of Nifty200 Quality 30 Index



Company	Weight (%)
Nestle India Ltd.	5.7
Bharat Electronics Ltd.	5.4
Hindustan Unilever Ltd.	5.1
Coal India Ltd.	5.1
Britannia Industries Ltd.	4.9
ITC Ltd.	4.5
HCL Technologies Ltd.	4.4
Asian Paints Ltd.	4.2
Tata Consultancy Services Ltd.	4.2
Infosys Ltd.	4.2
Colgate Palmolive (India) Ltd.	4.1
Hindustan Aeronautics Ltd.	3.9
Bajaj Auto Ltd.	3.9
Bharat Petroleum Corporation Ltd.	3.3
HDFC Asset Management Company Ltd.	3.1

Company	Weight (%)
Marico Ltd.	3.1
Hero Motocorp Ltd.	2.8
Persistent Systems Ltd.	2.7
Pidilite Industries Ltd.	2.7
Page Industries Ltd.	2.6
Cummins India Ltd.	2.6
LTI Mindtree Ltd.	2.5
Indian Railway Catering And Tourism Corporation Ltd.	2.4
Tata Elxsi Ltd.	2.1
Havells India Ltd.	2.1
Polycab India Ltd.	2.0
KPIT Technologies Ltd.	1.9
Dabur India Ltd.	1.8
Oracle Financial Services Software Ltd.	1.6
Indraprastha Gas Ltd.	1.4

Source: Niftyindices.com, ICRA MFI Explorer Internal. Weights are rounded off to single decimal. The above mentioned constituents pertain to Nifty200 Quality 30 TRI as on May 30th, 2025., The portfolio and its composition is subject to change and the same position may or may not be sustained in future.. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s).

Presenting Kotak Nifty 200 Quality 30 Index Fund & Kotak Nifty200 Quality 30 ETF





Constituents diversified across 10 sectors*



Portfolio of top 30 companies based on quality scores



Weight of each stock based on the combination of stock's quality score and its free float market capitalization



Rebalancing of index semi-annually



Relatively Low Cost when compared to actively managed funds



Index/ETF suitable for systematic investing (SIP)

Source: NSE, www.niftyindices.com, Data as on 31st May, 2025*. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The above data is used to explain the concept and should not be used for development or implementation of an investment strategy. For complete investment strategy please refer www.niftyindices.com and the Scheme Information Document (SID) at https://www.kotakmf.com/Information/forms-and-downloads

About Kotak Nifty 200 Quality 30 Index Fund & Kotak Nifty200 Quality 30 ETF



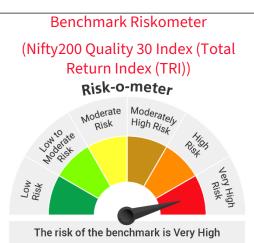
Name of the Scheme	Kotak Nifty 200 Quality 30 Index Fund	Kotak Nifty200 Quality 30 ETF	
Category of Scheme	Others - Index Fund	Others - ETF	
Type of scheme	An open ended scheme replicating/tracking the Nifty 200 Quality 30 Index	An open ended scheme replicating/tracking the Nifty200 Quality 30 Index	
Investment Objective	The investment objective of the scheme is to is to replicate the composition of the Nifty200 Quality 30 Index and to generate returns that are commensurate with the performance of the Nifty200 Quality 30 Index, subject to tracking errors.	The investment objective of the scheme is to is to replicate the composition of the Nifty200 Quality 30 Index and to generate returns that are commensurate with the performance of the Nifty200 Quality 30 Index, subject to tracking errors.	
	However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.	However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.	
Benchmark	Nifty200 Quality 30 Index (Total Return Index)		
Minimum Amount for Application in the NFO of scheme	Rs. 100/- and any amount thereafter^	Rs. 5,000/- and any amount thereafter^	
Fund Manager(s)	Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen		

[^]Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)

Product Labeling & Risk-o-meter







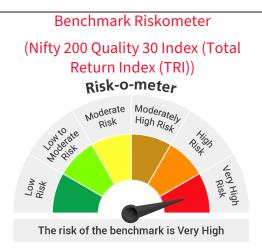
KOTAK NIFTY200 QUALITY 30 ETF

An open-ended scheme replicating/tracking Nifty200 Quality 30 Index

This product is suitable for investors who are seeking*

- Long-term capital appreciation
- Investment in stocks comprising the Nifty200 Quality 30 Index and endeavours to track the benchmark index, subject to tracking errors.





KOTAK NIFTY 200 QUALITY 30 INDEX FUND

An open-ended scheme replicating/tracking Nifty 200 Quality 30 Index

This product is suitable for investors who are seeking*

- Long term capital growth
- Return that corresponds to the performance of Nifty 200 Quality 30 Index, subject to tracking error.

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

Disclaimers



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Investors may consult their financial expert before making any investment decision.





Thank You

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.