

Kotak BSE Sensex Index Fund



NFO Opens on 27th January & Closes on 10th February 2025

About BSE Sensex Index

First stock index in the Indian Stock Market

Tracks the 30 largest and liquid BSE-listed companies based on their average six-month float adjusted market capitalization and cumulative annualized traded value

Represents large caps, derived from the constituents of BSE 100 covering over 40% of BSE's total market cap

Features of BSE Sensex Index

Market-cap
Weighted

Diversified across
16 sectors

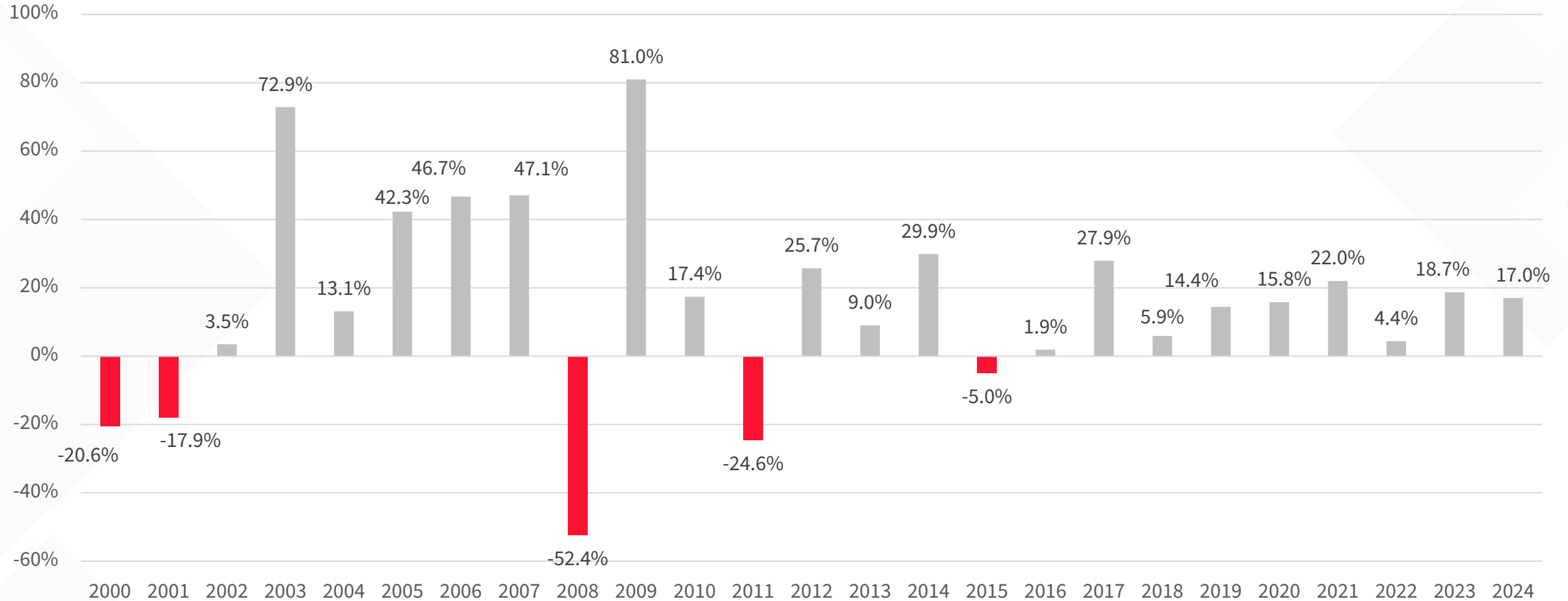
Liquidity &
Stability

Global
Recognition

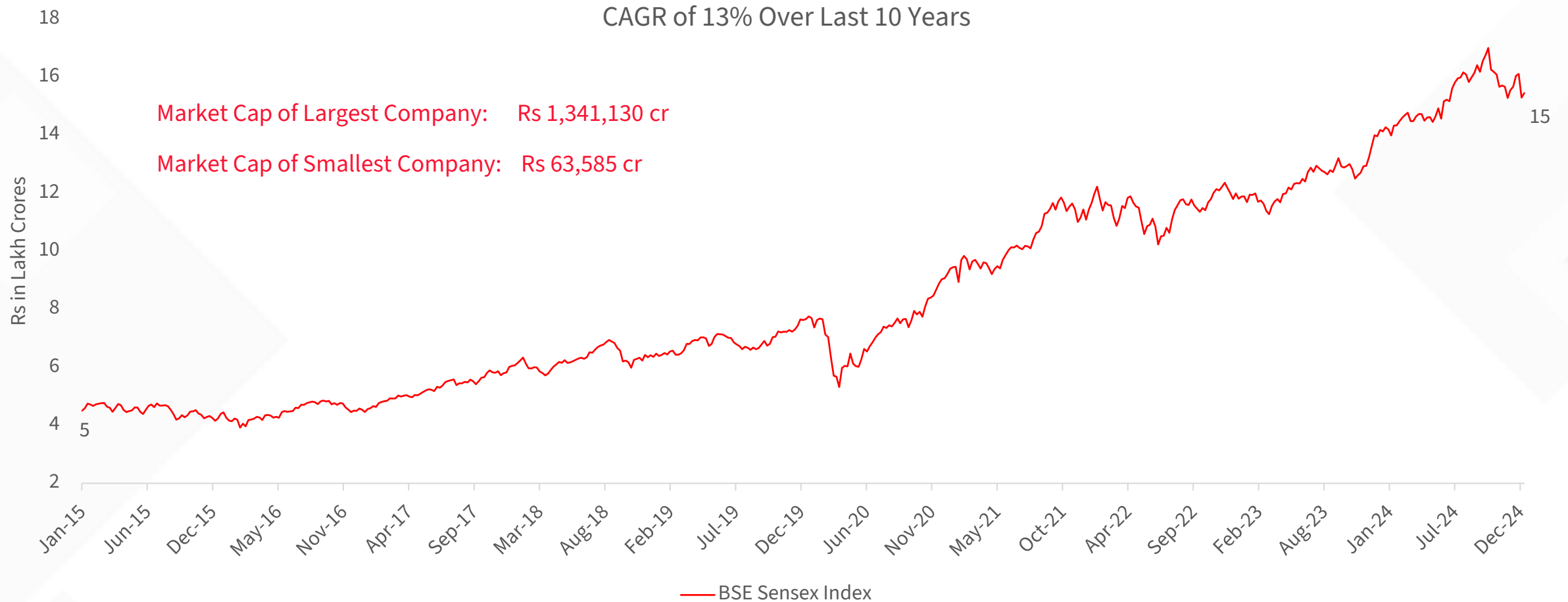
Free-Float methodology

BSE Sensex Index: Positive Returns in 19 out of last 24 Calendar Years

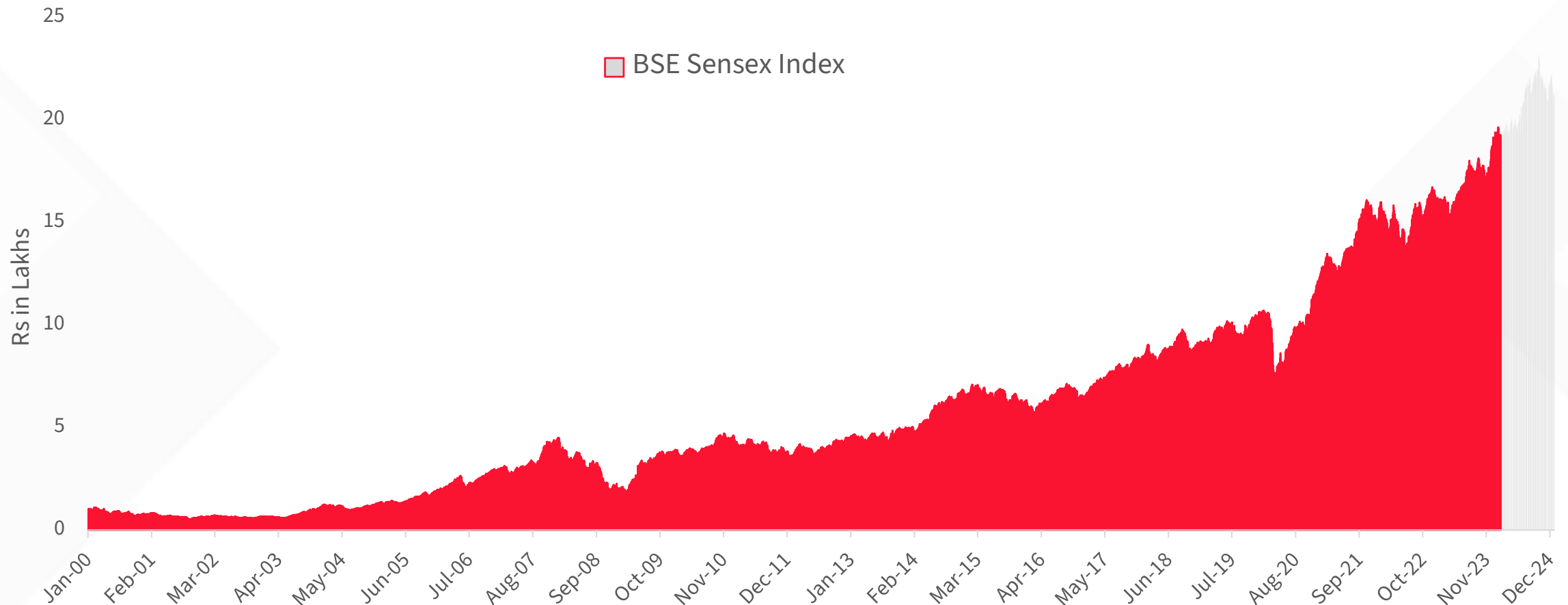
BSE Sensex Index Has Given An Average Return of 16% Over Last 24 Years



BSE Sensex Index Market Cap: Rs 5 lakh cr to Rs 15 lakh cr in 10 Years



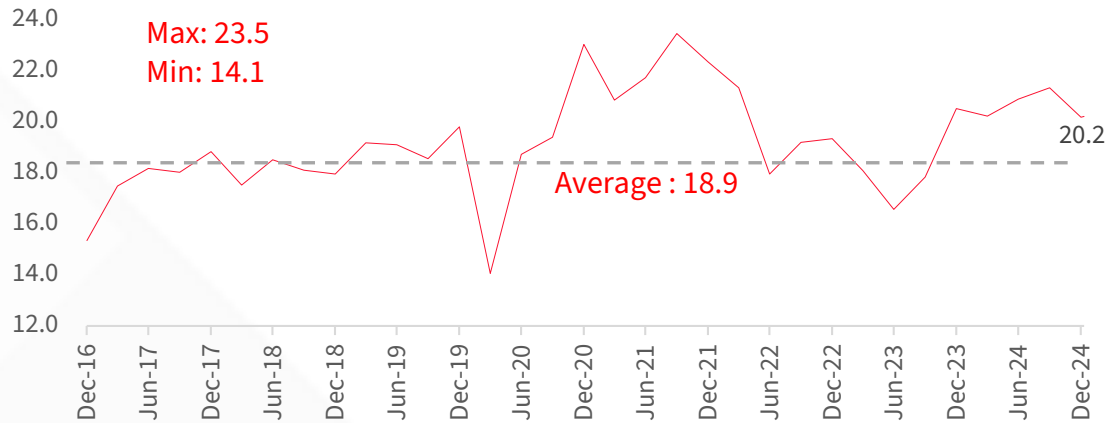
BSE Sensex Index Wealth Creation: Investment up from Rs 1 Lakh to Rs 21 Lakhs in 24 Calendar Years



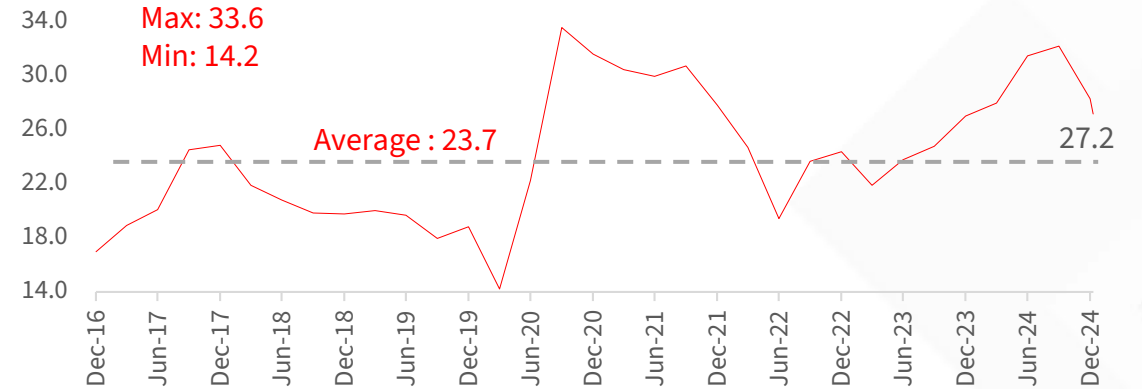
Data as on 31 December 2024. Source: www.asiaindex.co.in, Bloomberg. Data based on Total Market Capitalization of companies. Past performance may or may not be sustained. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Large Cap Trading At Lower Premium vs Mid Cap and Small Cap

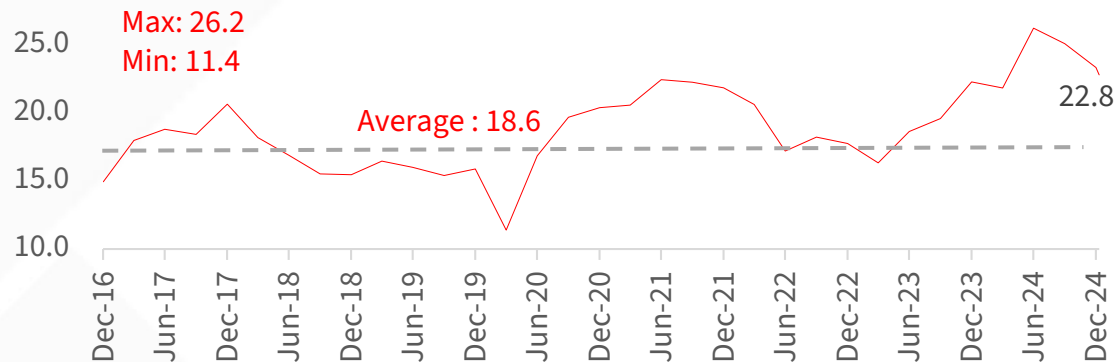
BSE Sensex Index P/E (x) – 1 Year Forward



BSE MidCap Index P/E (x) – 1 Year Forward



BSE SmallCap Index P/E (x) – 1 Year Forward

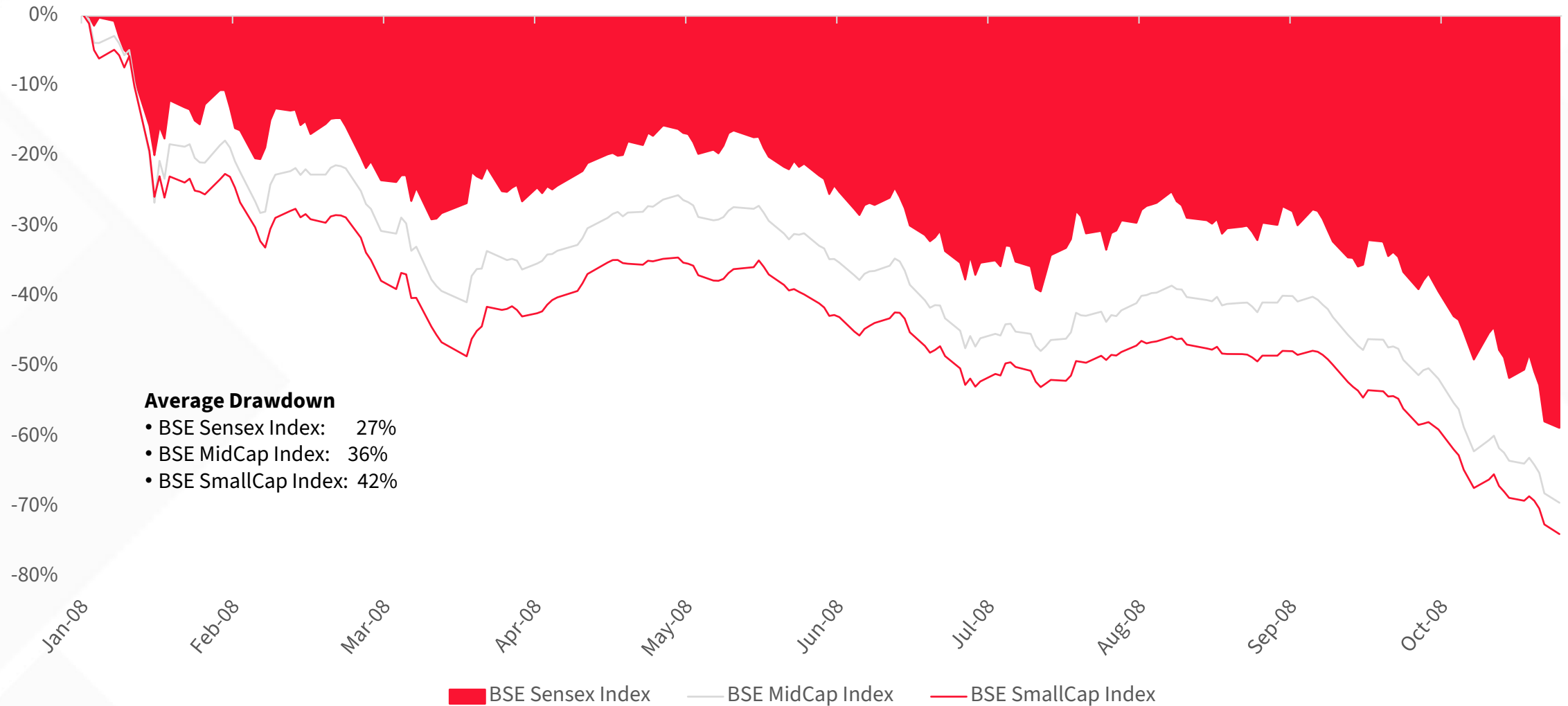


Valuation

BSE Sensex Index	At 7% premium to historical average
BSE MidCap Index	At 15% premium to historical average
BSE SmallCap Index	At 22% premium to historical average

Source: Bloomberg, Data as on 31st Dec 2024. Data for BSE Sensex Index and BSE Midcap Index taken from Dec'15 to Dec'24. Data for BSE Smallcap Index taken from Dec'16 to Dec'24. Data based on Total Market Capitalization of companies. BSE Sensex Index represents the Large Caps, BSE Midcap Index represents the midcap, BSE Smallcap Index represents the small cap. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. P/E: Price to Earnings

BSE Sensex Index - Lower Drawdown Than Other Indices



Source: ICRA MFI Explorer. Period of drawdown is from 8th Jan 2008 to 27th Oct 2008 during the GFC Crisis. Past performance may or may not be sustained in the future. BSE Sensex Index represents the Large Caps, BSE Midcap Index represents the midcap, BSE Smallcap Index represents the small cap. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

About BSE Sensex Index

The index is derived from the constituents of the BSE 100. The inclusion of DVRs in the index will result in more than 30 stocks in the index. However, the number of companies in the index remains fixed at 30.

To be considered for inclusion in BSE Sensex index, the stocks must have a listing history of at least six months at BSE and must have traded on every trading day at BSE during the six-month reference period.

Sector Representation

Sector	Weight (%)
Automobile and Auto Components	6.2
Construction	4.6
Construction Materials	1.4
Consumer Durables	2.6
Consumer Services	2.1
Fast Moving Consumer Goods	8.1
Financial Services	38.0
Healthcare	2.2
Information Technology	15.5
Metals & Mining	1.3
Oil, Gas & Consumable Fuels	9.1
Power	3.3
Services	1.0
Telecommunication	4.7

Fundamentals

P/E	P/B	Dividend Yield
20.2	3.1	1.2

Top Constituents By Weightage

Company's Name	Weight (%)
HDFC Bank	14.8
ICICI Bank	9.9
Reliance Industries	9.0
Infosys	7.5
ITC	4.9
Bharti Airtel	4.7
Larsen & Toubro	4.6
Tata Consultancy Services	4.6
State Bank of India	3.4
Axis Bank	3.3

Source: BSE. Data as on 31st Dec, 2024. Sector Classification has been considered for Sector Constituents. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. The above Sector representation, fundamentals and constituents pertain to BSE Sensex Index. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s). The performance of the index shown does not in any manner indicate the performance of the scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. For detailed methodology, please refer www.asiaindex.co.in and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>

BSE Sensex Index Constituents: Top 5 Constitute 46%



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Bharti Airtel	4.7
Larsen & Toubro	4.6
Tata Consultancy Services	4.6
State Bank of India	3.4
Axis Bank	3.3
Mahindra & Mahindra	2.9
Kotak Mahindra Bank	2.9
Hindustan Unilever	2.3
Sun Pharmaceuticals	2.2
HCL Technologies	2.2

Company	Weight (%)
Bajaj Finance	2.1
Zomato	2.1
NTPC	1.7
Tata Motors	1.7
Maruti Suzuki	1.6
Power Grid Corporation	1.5
Titan Company	1.5
Ultratech Cement	1.4
Tata Steel	1.3
Tech Mahindra	1.2
Asian Paints	1.1
Adani Ports	1.0
Bajaj Finserv	0.9
Nestle India	0.9
Indusind Bank	0.7

Sector Diversification of BSE Sensex Index

Sector	Weight
Automobile and Auto Components	6.2%
Construction	4.6%
Construction Materials	1.4%
Consumer Durables	2.6%
Consumer Services	2.1%
Fast Moving Consumer Goods	8.1%
Financial Services	38.0%
Healthcare	2.2%
Information Technology	15.5%
Metals & Mining	1.3%
Oil, Gas & Consumable Fuels	9.1%
Power	3.3%
Services	1.0%
Telecommunication	4.7%

Diversification Provides

Risk Reduction

Long Term Capital
Growth

Economic Representation

Cushion against Sectoral Volatility

Opportunities For Growth

Why Invest in Kotak BSE Sensex Index Fund?



Diversification

Invests in the 30 largest companies across various sectors to reduce risk



Low-Cost Investment

Having lower expense ratios can boost net returns over long term



Wealth Creation

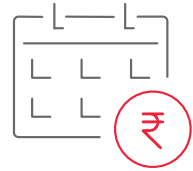
Demonstrated upward trajectory over long term, making it a suitable choice for wealth creation



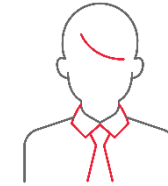
Investment Through SIP

Offers an efficient way for investors to participate in the overall market growth

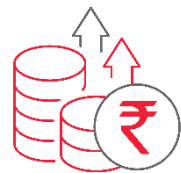
Who Should Invest In This Fund?



Long Term Investors



New Investors in Equity Mutual
Funds



For Exposure in Top 30 Market
Cap Companies



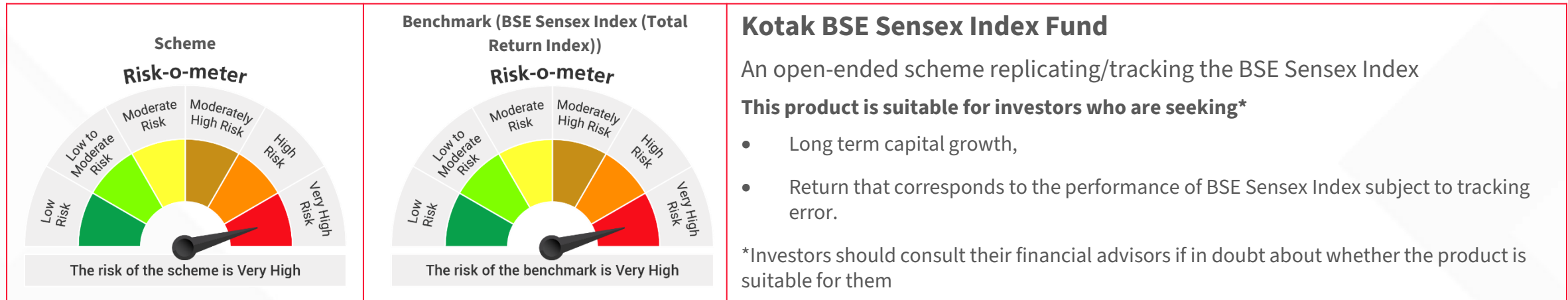
Low-cost Alternative

About Kotak BSE Sensex Index Fund



Name of the Scheme	Kotak BSE Sensex Index Fund
Category of Scheme	Others - Index Fund
Type of scheme	An open ended scheme replicating/tracking the BSE Sensex Index
Investment Objective	<p>The investment objective of the scheme is to provide returns that, before expenses, corresponding to the total returns of the securities as represented by the underlying index, subject to tracking errors.</p> <p>However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.</p>
Benchmark	BSE Sensex Index (Total Return Index)
Minimum Amount for Application in the NFO of scheme	Rs. 100/- and any amount thereafter [^]
Fund Manager(s)	Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen

Product Labeling & Riskometer



(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made)

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Past performance may or may not be sustained in future. For more details visit www.kotakmf.com. For detailed portfolio and related disclosures for the scheme(s) please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors. To view the latest complete performance details of the Scheme(s) kindly refer to the factsheet on our website <https://www.kotakmf.com/Information/forms-and-downloads>.

Investors may consult their financial expert before making any investment decision.



Thank You

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.